

PGA of America Logo Guidelines

LOGO

As the primary identifier of The PGA of America, it is essential that the logo and the individual components are never altered in any way. Never re-create the logo or any of the elements and only use the approved and appropriate digital artwork.

The PGA of America logo carries significant weight in our brand's history and to our members. The logo is made up of several important elements:

- The PGA of America wordmark
- Golf ball and clubs
- The PGA of America's established date



COLOR

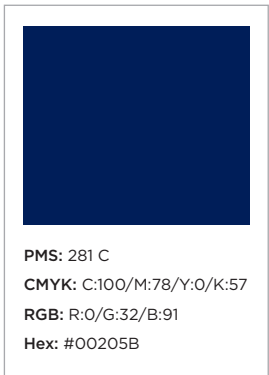
The colors used for the PGA of America logo are as important as the individual graphic elements that comprise the mark. It is critical that the color specifications here be used as reference when considering reproduction of the logo in color.



PGA NAVY BLUE



WHITE



MINIMUM SIZE & CLEAR SPACE

To maintain legibility and clarity, a clear space should be observed around the logo. No elements such as detailed imagery or text should sit within this space. The clear space is calculated using the width of our "P" horizontally and the height of the "P" vertically. The only situation where this rule may not apply is in digital applications, social media icons or broadcast materials where space is limited and specific consent from the PGA of America has been given.

The minimum width of the logo for print is .625"



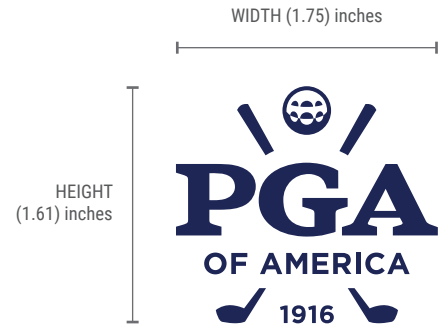
The PGA of America trademark is required. There may be instances where the TM can be removed, if there is a risk of clarity – when production process or size compromises the mark, ie: embroidery, merchandise, or digital/social use.



PGA of America Logo Embroidery Use

EMBROIDERY LOGO

This version of the PGA of America logo is to be used ONLY for stitching using the approved Embroidery Threads listed here. EPS files for this spot color version may be obtained by contacting your representative at the PGA of America.



BLUE

Madeira Classic 40
(#1242)

Always refer to the
PMS 281C - coated color

OFFICIAL COLOR

The colors used should be complimentary to those in the garment.
Colors are up to the vendors discretion (following the guidelines featured here).



FULL COLOR



REVERSE



ONE COLOR



TONAL

SCREEN PRINT

