

# Generate a Playing Advantage for Slower Swing Speed Players

**Getting a player to transition to a set of tees that fits their swing speed and driving distance is not as easy as it should be, and it takes a dedicated effort.**

**THE FIRST STEP** in overcoming this resistance is promoting education about Design Fairness. Once slower swing speed players understand that they have been playing at a disadvantage, they should be more inclined to utilize new tees. The other key idea is that more forward tees provide players an opportunity to play a course better suited to them — a choice that has been afforded players with faster swing speeds and longer driving distances for years.

**THE SECOND STEP** is to host events where the forward tees are used. Invite families. In some cases, the slower swing speed players use the forward tees, while other participants use the tees from which they usually play. In other cases, all players use the forward tees. Faster swing speed players may be surprised that they don't score as well as they expect, while the slower swing speed players will generally score lower, thus reinforcing the concept of Design Fairness.

Start the transition to shorter tees at your course. [Click here to access the "Setting up Golf Courses for Success" Guidebook.](#)

For additional information, contact Arthur D. Little, the author of "Setting of Golf Courses for Success." He dedicated his time on a purely voluntary basis, due to his passion for women's participation in golf. Feel free to contact him with any questions on this topic. Arthur Little, Senior Trustee, Royal Little Family Foundation, [arthurdlittle8@mac.com](mailto:arthurdlittle8@mac.com).