

# PGA OF AMERICA MEMBER PROGRAMS AND OFFERINGS



WINTER 2024

**The PGA of America** aims to elevate and advance the member, profession and game. The following programs, events, and offerings are exclusively designed to enhance the game, life, and business of PGA of America Golf Professionals.



## Perks & Discounts

[resources.pga.org/member-benefits/perks-discounts](https://resources.pga.org/member-benefits/perks-discounts)

[Learn More](#)

The PGA of America offers an exclusive PerkSpot discount program dedicated to PGA Professionals. PGA PerkSpot offers thousands of national and local offers across numerous product and service categories.

### **The PGA of America has also partnered with the following companies to provide additional perks:**

- PGA Value Guide
- Delta Air Lines
- Enterprise
- ExpertVoice
- Jani-King
- KitchenAid
- Lexmark
- Monument Realty
- National Car Rental
- ODP Business Solutions
- Omni Hotels & Resorts
- PepsiCo
- SeatGeek
- Technogym
- Topgolf & more

## Career Services

[resources.pga.org/career-advancement/career-services](https://resources.pga.org/career-advancement/career-services)

[Learn More](#)

PGA Career Services serves PGA of America Golf Professionals, employers, and sections through relationship building, tools and information resources.

### Our Purpose

Enhance the Personal and Professional Lives of PGA Professionals.

### Our Mission

Build trusting relationships with PGA Professionals, PGA Sections, and Golf Industry Stakeholders to support the achievement of their personal goals.

### Our Vision

Be the industry leader in employment-related matters through the advancement and career development of Industry and PGA Professionals.

## Lifelong Learning

[resources.pga.org/lifelong-learning](https://resources.pga.org/lifelong-learning)

[Learn More](#)

The PGA Learning Strategy provides Lifelong Learning around specific career interests to elevate the perception, value propositions and recruitment of PGA of America Golf Professionals.

### The three career paths offered are:

- Teaching and Coaching
- Executive Management
- Golf Operations

### PGA of America Members can pursue additional career enhancement or expertise certifications through the following programs:

- Specialized Professional Program
- Certified Professional Program
- Master Professional Program



## Deferred Compensation

[resources.pga.org/member-benefits/deferred-compensation](https://resources.pga.org/member-benefits/deferred-compensation)

[Learn More](#)

With Deferred Compensation, PGA of America Members can earn up to \$1,500 a year via a points system by participating in a combination of 16 activities that meet specified performance objectives (e.g. coaching a PGA Jr. League team)

- Designed to provide supplemental retirement income for Members upon the age of 65
- All PGA Members in good standing that are working in the United States.
- Class F Members and Associates are not eligible for the plan at this time.



## Insurance Benefits

[resources.pga.org/member-benefits/insurance-finance](https://resources.pga.org/member-benefits/insurance-finance)

[Learn More](#)

Gallagher Affinity offers top-rated insurance solutions to protect PGA of America Golf Professionals and their families for the future.

### Options include:

- Accident Disability
- Catastrophe Major Medical
- Auto & Homeowners
- Disability Income
- High-Limit Accident
- Personal and Major Medical
- Professional Liability
- Term Life
- Long-Term Care

## Golf Retirement Plus

[resources.pga.org/member-benefits/golf-retirement-plus](https://resources.pga.org/member-benefits/golf-retirement-plus)

[Learn More](#)

Golf Retirement Plus™ is a retirement program tailored exclusively for PGA of America Golf Professionals to save for a more secure retirement. PGA Professionals can contribute to the account in three ways:

1. Partner Program Incentives (30+ GRP Partners)
2. Personal Contributions
3. Employer Contributions

The PGA of America has partnered with Corebridge Financial to operate GRP through a non-qualified annuity funded by after-tax dollars. GRP has a team of dedicated specialists at Corebridge who are prepared to assist PGA Professionals with their GRP accounts.

The PGA of America and Corebridge Financial also offer financial planning services in addition to Golf Retirement Plus™



**Call 1-833-PGA-PLUS (1-833-742-7587) to enroll.**

## Player Engagement

[resources.pga.org/increase-revenue/player-engagement](https://resources.pga.org/increase-revenue/player-engagement)

[Learn More](#)

Through a branded suite of products and hands-on support from a dedicated field staff of Player Engagement Consultants, PGA of America's Player Engagement Department is committed to helping PGA of America Golf Professionals increase value by creating welcoming environments for friends, families, and communities to come together through golf.

### Products include:

- Drive, Chip & Putt
- PGA Jr. League
- PGA Team Golf
- PGA Family Golf
- PGA Camps
- PGA National High School Golf Association
- PGA National Collegiate Club Golf Association





## PGA Coach

pga.coach

[Learn More](#)

PGA Coach is a reimagined approach for the game's best coaches. It has the tools to help PGA of America Golf Professionals grow and manage their business and the expert training designed to help them better engage, inspire, and retain golfers. With PGA Coach, PGA of America Golf Professionals have the ability to run their coaching business in one place.

### Features include:

- ADM Activity Plans
- PGA Online Calendar
- PGA Messenger
- PGA Payments
- PGA Coach Mobile App
- PGA.com Coach Profile
- PGA.com Event Marketing
- Student Management (with Notes)
- Training on ADM, Modern PGA Coach, & more

## PGA Member App

[resources.pga.org/member-benefits/pga-member-app](https://resources.pga.org/member-benefits/pga-member-app)

[Learn More](#)



The PGA Member App brings you a world of opportunities. Discover and apply for jobs with ease, set your personalized job seeker preferences, and get email notifications when a perfect match comes along. Plus, enjoy the benefits of effortlessly managing your member details and submitting deferred compensation points, all in one convenient place.

**The PGA Member App will continue to grow and help Members in their careers.**





**PGA Show**  
pgashow.com

[Learn More](#)

Golf's longest-running and largest global business gathering that brings together 6,000+ PGA of America Golf Professionals, golf leaders, industry executives, and retailers.

PGA Professionals, and their staff and guests, receive complimentary access to the PGA Show and PGA Buying & Education Summit. The PGA Show provides early access to the latest golf products and technology, as well as numerous educational offerings.

- Teaching & Coaching Summit
- Education Conference
- AGM Retail Conference
- Member Business Center Workshops
- Coaching & Clubfitting Workshops
- Career Zone Presentations
- Industry Stage Discussions
- NGCOA Golf Business Conference
- Golf Fitness, Wellness, and Instruction Programming





## Compete & Spectate

[resources.pga.org/member-benefits/play-spectate](https://resources.pga.org/member-benefits/play-spectate)

[Learn More](#)

The PGA of America hosts numerous events at the Section and National levels to allow PGA of America Members to compete against other PGA of America Members on some of the best courses in the country.

### Events include:

- PGA Professional Championship
- Senior PGA Professional Championship
- National Car Rental Assistant PGA Professional Championship
- PGA Cup
- Women's PGA Cup
- Tournament Series
- Winter Championships

**PGA of America Golf Professionals can receive complimentary tickets to major championships and tournaments:**







## Home of the PGA of America

[resources.pga.org/my-membership/pga-frisco](https://resources.pga.org/my-membership/pga-frisco)

[Learn More](#)

From cutting-edge technology to Member and Associate education space, the Home of the PGA of America is a destination and gathering place for PGA of America Golf Professionals. The Professional Development Center houses indoor/outdoor hitting bays, simulator bays, an indoor short-game area, a putting lab, a full-size driving range and the latest golf technology. The Home of the PGA of America fosters friendships and connections between visiting PGA Professionals and PGA staff.

## MyShop FacilityECommerce Solution

[resources.pga.org/member-benefits/perks-discounts/myshop](https://resources.pga.org/member-benefits/perks-discounts/myshop)

[Learn More](#)

In partnership with the PGA of America and Legends Global Merchandise, MyShop is an e-commerce platform that lives seamlessly behind a club's website and allows customers to browse & purchase boutique brands and products that aren't carried in the shop, all club-logged and drop-shipped directly from the brands to the members and customers.

The platform allows golf shops to offer new and additional brands & products and expand sales beyond its membership. This allows shops to sell merchandise that it hasn't purchased, hasn't stocked, and doesn't have to be open to sell. All year long.

PGA REACH is the 501(c)(3) charitable foundation of the PGA of America. The mission of PGA REACH is to positively impact the lives of youth, military, and diverse populations by enabling access to PGA of America Golf Professionals, PGA Sections and the game of golf.



## Member Assistance

[resources.pga.org/member-benefits/member-assistance](https://resources.pga.org/member-benefits/member-assistance)

[Learn More](#)

The PGA of America is deeply committed to the PGA of America Golf Professional's health and well-being. The PGA of America offers company-sponsored resources that help effectively manage life's challenges. Funds and programs include:

- **Member Assistance Program:** Assistance in managing life's challenges confidentially
- **Benevolent & Relief Fund:** Assistance for Members with serious financial hardship caused by emergency situations
- **PGA Medical & Disaster Relief Fund:** Assistance for Members impacted by natural disasters and serious medical situations



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